Ad No. 111—"EYES RIGHT"—Req. No. 71712—Page (9⅞" x 12⅞")—4 Colors—Holiday Supplements, 1981. (A)
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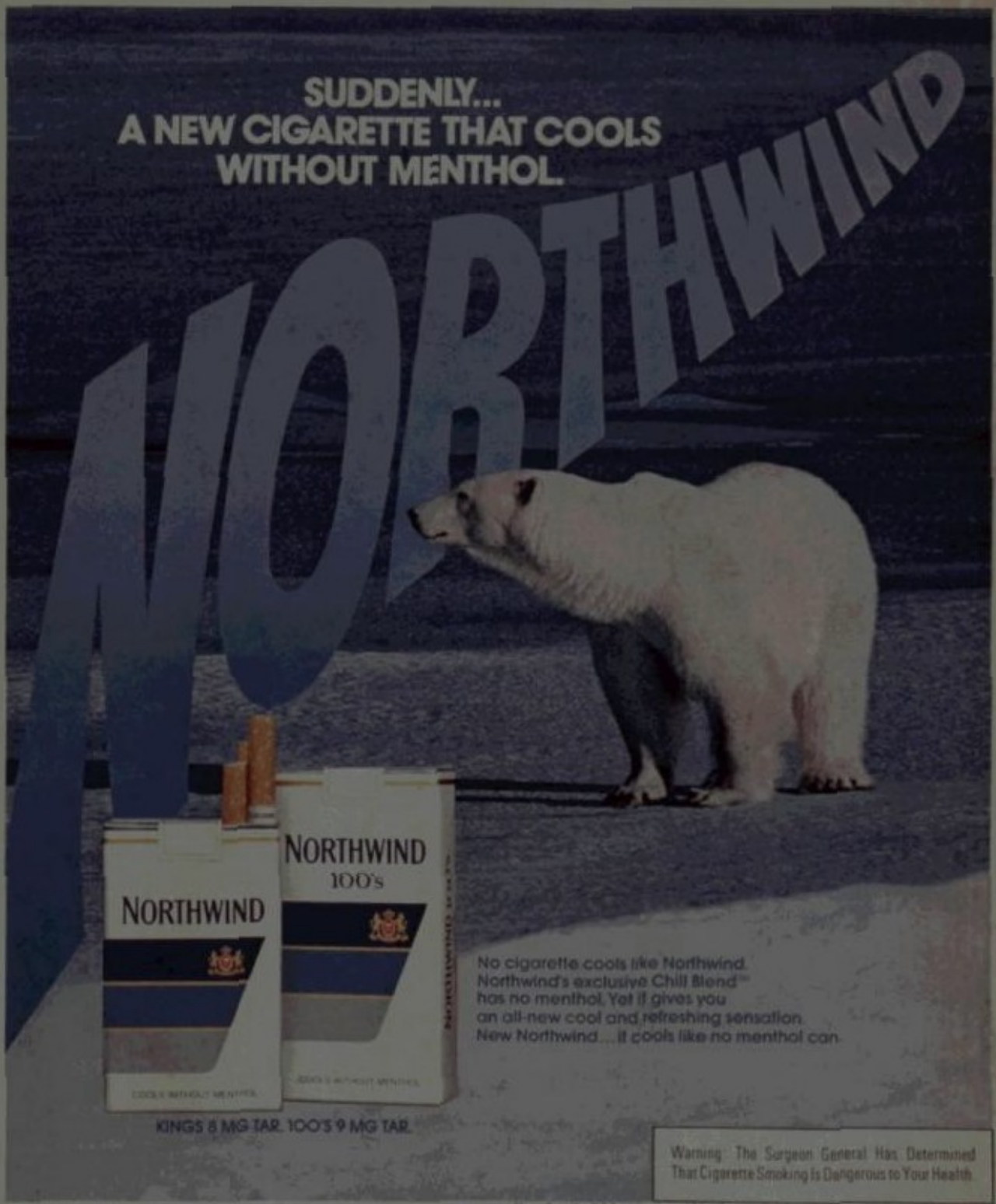

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Kings: 8 mg "tar," 0.6 mg nicotine—100's: 9 mg "tar," 0.7 mg nicotine av. per cigarette by FTC Method.

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